

Ad Grants: prepare your application

Gather these before you apply. It saves days of back and forth.

- ☐ Your legal name, exactly as registered.
- ☐ Your CRA registration number or your corporation number.
- ☐ Proof of status: a CRA listing, letters patent or articles of incorporation.
- ☐ A contact person who can show they work for or sit on the board of the organization.
- ☐ An email address on your own domain.
- ☐ A live website on a domain you own, with HTTPS.
- ☐ A clear mission statement on that website.

Prepared September 25, 2026. Check Google's current policies before applying.
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